



HAWTHORNE BOULEVARD BUSINESS ASSOCIATION

P.O. Box 15271 • Portland OR 97293-5271 • (503) 775-7633 • www.hawthornepdx.com
Established 1983

HBBA 2019-20

September 11, 2019

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HBBA Mission

*HBBA promotes,
supports & celebrates
the prosperity and
livability of our District of
SE Hawthorne from
12th to 55th.*

HBBA Vision

*HBBA conserves the
uniqueness of our past
and embraces the
possibilities of
the future*

This letter is a response from the Hawthorne Boulevard Business Association to the proposed amendments to City Code Chapter 3.96 Office of Community and Civic Life (Civic Life) introduced by the 3.96 Committee.

We agree with the objective of providing better representation for community groups that are not based on location. Portland's neighborhood community model has been a guide nationally for other cities. Improving the process to enable better representation for under-represented groups would be a positive step forward.

The process used to attempt these improvements was not effective at achieving this goal. Notwithstanding recommended amendment 3.96.060, the modification to the code places the existing neighborhood and business associations, their representation, relationship with the city as well as governance processes of transparency at the pleasure of the Director of Civic Life.

Additional representation for non-location based communities should not come with the loss of representation of neighborhood based communities. Location based community groups such as business district associations have been an essential part of our governing process and should remain so.

Please respond to our administrator, Nancy Chapin,
<Administrator@HawthornePDX.com>

Bill Levesque,
HBBA President for the Board of Directors

cc: CCTestimony@PortlandOregon.gov

cc: Heather@VenturePortland.org